

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

The following varieties are available: Hexe, Pink Pearl, Snow, Sweetheart Supreme, Mme. Pericat, Christmas Cheer, Salmon Beauty, Hino-digital, Coral Bell.

Strong bushy plants grown in scientifically prepared soil.

PAPER CLAY POT
3" pot 25c
4" pot 45c
50c

KURUME TYPE FOR GROWING ON

ORDER for SEPTEMBER on DELIVERY

AZALEAS



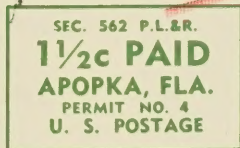
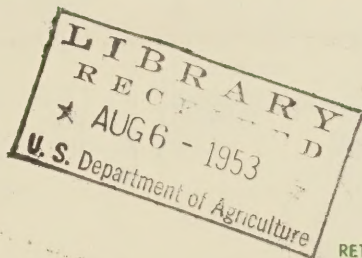
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John's
PLANTS SEEDS BULBS

APOPKA, FLORIDA



"YOU SAY SUCH NICE THINGS -
WHAT ARE PROPAGATING EYES?"



RETURN POSTAGE GUARANTEED

ABF AUGUST '53

(PRINTED IN U. S. A.)

LOW COST PLANTS AVAILABLE YEAR AROUND



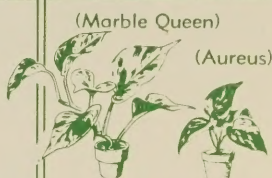
NEPHTHYTIS
(Liberica)



(Variegata) (Green)
PEPEROMIA



PHILODENDRON
(Cordatum)



(Marble Queen) (Aureus)
POTHOS
(Scindapsus)



CACTUS
(Cereus Peruvianus)



IVY
(Hahn)



IVY
(Grape)



AGAVE
(Sisalana) (Decepens)



**NEANTHE BELLA
PALM**
(Chamaedorea)



CRASSULA
(Aborescens)



SERRISA
(Foetida-Variegated)



DRACAENA
(Godseffiana)



**CHINESE
EVERGREEN**
(A. Simplex)



RUBBER PLANT
(ficus elasticus)



ARDISIA
(Crenulata)



**SANSEVIERIA
HAHNII**



**PLANT
COMBINATION**



PODOCARPUS
(Maki)



**SANSEVIERIA
ZEYLANICA**

**SANSEVIERIA
LAURENTII**



PHILODENDRON JOHNSII
(Selloum)



**PHILODENDRON
DUBIUM**



**PHILODENDRON
HASTATUM**



**PHILODENDRON
MONSTERA**

DESCRIPTION AND PRICES

John's
PLANTS SEEDS BULBS

NAME	DESCRIPTION		PAPER POT	CLAY POT
NEPHTHYTIS —				
	Large dark green leaves.	2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
VARIEGATED NEPHTHYTIS —	Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c
PEPEROMIA —				
	Many waxey, dark green leaves	2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
VARIEGATED PEPEROMIA —		2" pot (1 plant)	20c	21c
PHILODENDRON —	Number 1 in sales.			
	(Cordatum) (Either long or short vines)	2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
POTHOS AUREUS —	Golden Variegation			
		2" pot (1 plant)	9c	10c
		3" pot (3 plants)	25c	29c
POTHOS MARBLE QUEEN —				
	Snowy white variegation.	2" pot (1 plant)	20c	21c
		3" pot (1-3 plants)	35c	39c
CACTUS —	FROM 2-5" tall in special soil.	2" pot (1 plant)	9c	10c
IVY —	Hahn's	2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
IVY —	Grape—Large plant	2½" pot (1 plant)	18c	20c
AGAVES —	Sisalana (Smooth edge) Order either Decepens (Rough edge) or Both.	2" pot (1 plant)	9c	10c
NEANTHE BELLA PALM				
	"Perfect for Dish Gardens or Growing on."	2" pot (1 plant)	9c	10c
	— Likes shade.			
CRASSULA —	Small, bushy and well shaped.	2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
SERRISA —	Very dainty, woody plant with perfect white margined leaves.	2" pot (1 plant)	9c	10c
DRACAENA —	Slender woody plant—Large dark green leaves with white spots.	2½" pot (1 plant)	20c	22c
CHINESE EVERGREEN —	4-6 leaves, 5-8" tall, Barerooted 5-8 leaves, 8-16" tall, 3" pot (1 plant)	25c	45c	49c
	For Every Use—Soil or Water—Planter or Pot			
RUBBER PLANT —	5-7 leaves 3" pot (1 plant) 6-10 leaves 4" pot (1 plant)	50c 75c	54c 80c	
ARDISIA —	Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.	2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
PLANT COMBINATION —	3 pot grown assorted plants frequently varied for best arrangement.	3" pot (3 plants)	25c	29c
PODOCARPUS —	Dark green with light green top growth	2" pot (1 plant)	9c	10c
S. LAURENTII —	(Gold Banded)			
	The Special, 3-5 leaves, 12-20" tall.	} Wax Wrap	Bare 18c	
	The Regular, 2-3 leaves, 15-18" tall.		Rooted. 15c	
	The Rosette, 3-5 leaves, 4-8" tall.		Roots in 15c	
			Sphagnum Moss. 9c	
S. ZEYLANICA —	3-4 leaves, 6-10" tall			
S. HAHNII —	The New Patented Rosette.	2" pot	12c	14c
	Pot Grown—Excellent Color.	2½" pot 1 plant)	20c	22c

LARGE CUT-LEAF PHILODENDRONS

P. JOHNSII —	Beautiful erect growth.			
NEW	A must in the decorator's manual.	3" pot	60c	65c
	The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	4" pot	\$1.25	\$1.30
P. DUBIUM	3-5 leaves, 10-18" tall.	4" pot	} Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted	\$20
P. HASTATUM	4-6 leaves, 10-15" tall	4" pot		
P. MONSTERRA	3-4 leaves, 15-24" tall	4" pot		

We Recommend 4 of Each to Answer All Needs.

PAPER POTS

CLAY POTS ARE SHIP

John's SPECIAL AND SEASONABLE PLANTS

PLANTS SEEDS BULBS
CLAY POT

10c
20c
29c
16c

10c
20c
29c
21c

10c
20c
29c

10c
29c
21c
39c

10c
10c
20c
20c

10c
10c

10c
20c

10c
22c

49c
54c
80c

10c
20c

29c
10c

14c
22c

65c
\$1.30

14c
22c

65c
\$1.30

20

SPECIAL AND SEASONABLE PLANTS



BOSTON FERN
(Compacta)



LACE TABLE FERN
(Asstd. Pteris Fern)



CALADIUM
Plants



AMARYLLIS BULBS
(Hybrid)

NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
<i>Selected Ferns--- 20 Years of Experience Behind Them</i>				
BOSTON FERN (Compacta)	For a 4" pot	Bare Rooted. Roots in Sphagnum Moss.	12c	
TRUE BOSTON FERN (Bostonensis)	For a 3" pot		15c	
LACE TABLE FERNS A delicate beauty with golden edged leaves.	Pot grown	2 1/2" pot	20c	22c

Colorful CALADIUM PLANTS

ASSORTED - Fancy Leaves

3" pot

25c

29c

ASSORTED

ORDER NOW!

Hidden Beauty

Hybrid AMARYLLIS BULBS

Be the first to have them.

To be shipped:

October 15-February 15

A color card for counter goes with each order.

SIZE BY DIAMETER
2 1/4" Bulbs
2 1/2" Bulbs
2 3/4" Bulbs

PRICE EACH
12c
15c
35c

Here is our *NEW* Line of Cypress Wood Planters which are *NEW* reproductions of something Old with *NEW* Sales Appeal . . . as a *NEW* style accessory for any Home & a *NEW* conversation piece.

These "Heirloom" Planters are made of beautifully grained *FLORIDA CYPRESS* with a special Natural Finish.



#15
3"x5"x8"



#16
4"x8"x4"



#17
4"x6"x3"

Item No	Description	Cost each f.o.b. Apopka
15	Rocking Chair with Philodendron in 2" wood colored plastic pot.	90¢
16	Wheelbarrow with Philodendron in 2" wood colored plastic pot.	90¢
17	Cobbler's Bench with Philodendron in 2" wood colored plastic pot.	90¢

only

They are shipped in an Assortment of Bench. The 24 planters complete with 1" Planter, 2" plastic pot and pot grown Philodendron . . .
(Weight = 15 lbs.) **Cost = \$21.60**

SHIPPED ONLY IN FULL BOXES

Ship us as checked, F.O.B. Apopka, Florida, Express Collect

PLANTS IN WAX PAPER WRAP OR WAXED PAPER POT

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Description	Cost Each
_____	2"	NEPHTHYTIS	9c	_____	W	
_____	2"	PEPEROMIA	9c	_____	A	TRUE BOSTON 15c
_____	2"	PHILODENDRON	9c	_____	X	BOSTON COMPACTA 12c
_____	2"	POTHOS	9c	_____	W	
_____	2"	CACTUS	9c	_____	R	CHINESE EVERGREEN 25c
_____	2"	AGAVE _____ or _____	9c	_____	A	S. ZEYLANICA 9c
_____	2"	ARDISIA	9c	_____	P	S. LAURENTII (REGULAR) 15c
_____	2"	SANSEVIERIA HAHNII	12c	_____	E	S. LAURENTII (SPECIAL) 18c
_____	2"	POTHOS MARBLE QUEEN	20c	_____	D	S. LAURENTII (ROSETTE) 15c
_____	2"	IVY—HAHN'S	9c			
_____	2"	CRASSULA	9c			
_____	2"	SERRISA	9c			
_____	2"	VARIEGATED NEPHTHYTIS	15c			
_____	2"	NEANTHE BELLA PALM	9c			
_____	2"	VARIEGATED PEPEROMIA	20c			
_____	2"	PODOCARPUS	9c			
_____	2½"	DRACAENA	20c			
_____	2½"	NEPHTHYTIS	18c			
_____	2½"	PEPEROMIA	18c			
_____	2½"	PHILODENDRON	18c			
_____	2½"	LACE TABLE FERN	20c			
_____	2½"	SANSEVIERIA HAHNII	20c			
_____	2½"	IVY—HAHN'S	18c			
_____	2½"	IVY—GRAPE	18c			
_____	2½"	ARDISIA	18c			
_____	2½"	CRASSULA	18c			
_____	3"	NEPHTHYTIS	25c			
_____	3"	PEPEROMIA	25c			
_____	3"	PHILODENDRON	25c			
_____	3"	POTHOS	25c			
_____	3"	CALADIUM PLANT ASST.	25c			
_____	3"	CHINESE EVERGREEN	45c			
_____	3"	RUBBER PLANT	50c			
_____	3"	PHILODENDRON JOHNSII	60c			
_____	3"	PLANT COMBINATION	25c			
_____	3"	POTHOS MARBLE QUEEN	35c			
_____	4"	PHILODENDRON JOHNSII	1.25			
_____	4"	P. MONSTERA Minimum 12 plants	20.00			
_____	4"	P. DUBIUM				
_____	4"	P. HASTATUM				
_____	4"	RUBBER PLANT	75c			

Quantity Wanted	Diameter	Description	Cost Each
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Quantity Wanted	Pot Paper	Size Clay	Variety	Cost Each
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

FOR GROWING ON		
_____	4-5 leaf NEPHTHYTIS	7c
_____	4 leaf PEPEROMIA	7c
_____	4-5 leaf PHILODENDRON	7c
_____	Thous. PHILODENDRON EYES	\$15.00
_____	Thousand POTHOS EYES	\$20.00

CYPRESS WOOD PLANTERS	
_____ Assts. of	{ 8 # 15 Rocking Chairs { 8 # 16 Wheelbarrows { 8 # 17 Cobbler's Benches
\$2160	24 planters and plants

DETACH ON DOTTED LINE

PLANTS IN CLAY POTS
 TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	10c	_____	3"	NEPHTHYTIS	29c
_____	2"	PEPEROMIA	10c	_____	3"	PEPEROMIA	29c
_____	2"	PHILODENDRON	10c	_____	3"	PHILODENDRON	29c
_____	2"	POTHOS	10c	_____	3"	CALADIUM PLANT ASST.	29c
_____	2"	CACTUS	10c	_____	3"	CHINESE EVERGREEN	49c
_____	2"	AGAVE _____ or _____	10c	_____	3"	PHILODENDRON JOHNSII	65c
_____	2"	ARDISIA	10c	_____	3"	PLANT COMBINATION	29c
_____	2"	SANSEVIERIA HAHNII	14c	_____	3"	POTHOS	29c
_____	2"	POTHOS MARBLE QUEEN	21c	_____	3"	POTHOS MARBLE QUEEN	39c
_____	2"	IVY—HAHN'S	10c	_____	3"	RUBBER PLANT	54c
_____	2"	CRASSULA	10c	_____	4"	PHILODENDRON JOHNSII	\$1.30
_____	2"	SERRISA	10c	_____	4"	RUBBER PLANT	80c
_____	2"	VARIEGATED NEPHTHYTIS	16c				
_____	2"	NEANTHE BELLA PALM	10c				
_____	2"	VARIEGATED PEPEROMIA	21c				
_____	2"	PODOCARPUS	10c				
_____	2½"	DRACAENA	22c				
_____	2½"	NEPHTHYTIS	20c				
_____	2½"	PEPEROMIA	20c				
_____	2½"	PHILODENDRON	20c				
_____	2½"	SANSEVIERIA HAHNII	22c				
_____	2½"	IVY—HAHN'S	20c				
_____	2½"	IVY—GRAPE	20c				
_____	2½"	ARDISIA	20c				
_____	2½"	CRASSULA	20c				
_____	2½"	LACE TABLE FERN	22c				

Ship to

Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.

40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx. weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.

50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.

